



For Immediate Release

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## Mayor Luke Ravenstahl and Superintendent Mark Roosevelt Announce Partnership to Create The Pittsburgh Promise

PITTSBURGH December 13, 2006 – Today Pittsburgh Mayor Luke Ravenstahl and Superintendent Mark Roosevelt announced a collaboration between the City of Pittsburgh and the Pittsburgh Public Schools to develop *The Pittsburgh Promise*, a college access program and revitalization strategy for the City of Pittsburgh.

"Our goal with The Pittsburgh Promise is to help our children and their families plan, prepare and pay for education after high school," said Superintendent Roosevelt.

The Pittsburgh Promise would make higher education achievable for all Pittsburgh Public Schools students regardless of need or income. It also would enhance the economic development of the City.

"To advance the economic vitality of the City of Pittsburgh we need to invest in our neighborhoods, create a business friendly environment and strengthen our school district," said Mayor Ravenstahl.

The Pittsburgh Promise will prepare students for success in the 21<sup>st</sup> Century by addressing the three primary barriers to college access: academic preparation, accessibility and affordability. As an integral part of the *District's Excellence for All* plan for improving student achievement, The Pittsburgh Promise will begin working with students at a young age to make post-secondary education an achievable goal for everyone.

The Pittsburgh Promise anticipates making funds available to Pittsburgh Public Schook graduates for tuition at an accredited post-secondary institution within the Commonwealth of Pennsylvania. Students would be required to make regular progress toward the completion of a degree or certification-seeking program and remain in good standing at the post-secondary institution. It is expected that the Pittsburgh Promise will be funded through an endowment and an annual fundraising campaign from private donors. An official cost analysis is currently underway.

The Mayor and the Superintendent will be forming a joint task force to develop a comprehensive plan for The Pittsburgh Promise. Preliminary work has been done by members of the District's High School Reform Task Force and the Mayor's Business and Economic Development Committee.

